


WALNUT GROVE  
ELEMENTARY  
PTO 

Dear Friends and Supporters of Walnut Grove Elementary School,

On behalf of the Parent Teacher Organization (PTO) of Walnut Grove Elementary School (WGES) in Southlake, I would like to thank you and our community for your previous support of WGES. It is your generosity that allows our students and teachers to grow to be their best.

As we prepare for the new school year, we are seeking continued support for our school. I am pleased to invite you to join an elite group of businesses in supporting our 2019-2020 fundraising efforts.

- Our signature fundraiser of the year, **Grove Games**, is scheduled to take place on October 25, 2019. WGES students will raise money and compete in an obstacle course and other fitness challenges during the school day.
- Our spring fundraiser, **Family Fun Fest**, is scheduled for March 28, 2020. Approximately 1,000 WGES students and family members will enjoy a carnival themed event including lots of activities, games and food trucks.

There are several sponsorship opportunities available for each of these events, including a **full-year partnership program**, (please see attached contracts) as well as a need for in-kind donations and auction items.

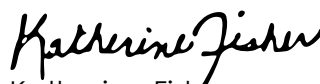
All proceeds from these events will again go directly back to the school. Our PTO proudly works in conjunction with school administrators and teachers to identify educational opportunities that can be purchased with our fundraising dollars. Expenditures from our 2018-2019 efforts included **playground equipment upgrades, teacher training, classroom workbooks and reading materials, technology improvements, educational software, and enrichment programs**. Please help our school continue to provide the best education in the state by supporting our fundraising efforts!

Sponsorship information is enclosed for your review and consideration. If you have any questions, please do not hesitate to contact Katherine Fisher at 214.864.9598. Thank you again for your support and continued generosity, which is essential to protecting the tradition of academic excellence!

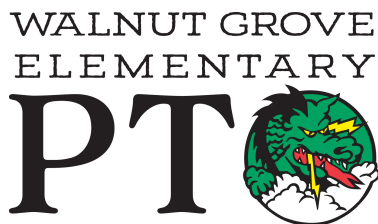
With Warm Wishes,



Amanda Orr  
2019-2020 PTO President



Katherine Fisher  
2019-2020 PTO VP of Fundraising



# 2019-2020 Partnership Contract

Walnut Grove Elementary School PTO

## Benefits for Partnership Sponsors

- Corporate logo on weekly PTO Post email distributions for the school year
- Corporate logo on the PTO website for the school year
- Option for advertising on the PTO Facebook page or website up to 3 times per school year
- Corporate logo signage at PTO sponsored events
- Recognition on the morning announcements for 1 month – approved promotional item will be displayed (for example: a coffee cup with company logo)
- GOLD Level sponsor benefits for Grove Games (October 25, 2019) --- details available in the attachment
- PLATINUM level sponsor benefits for Family Fun Fest (March 28, 2020) --- details available in the attachment

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We are pleased to become a **Partnership Sponsor** for \$5,000

**Sponsor Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Email:** \_\_\_\_\_

*Please deliver completed contracts and payment to WGES front office or mail to (checks payable to WGES PTO):*

Walnut Grove Elementary School  
Attn: VP Fundraising  
2520 N White Chapel Boulevard  
Southlake, Texas 76092

All proceeds from this fundraiser will benefit the WGES PTO, a 501(c)3.  
No additional goods or services will be provided in exchange for above donations.  
Tax ID: 75-2664199



# 2019 Sponsorship Levels

## Walnut Grove Elementary School PTO

<b>Sponsor Recognition</b>	<b>Gold \$3,000</b>	<b>Silver \$2,000</b>	<b>Bronze \$1,000</b>	<b>Olympian \$500</b>	<b>Athlete \$250</b>
Approved marketing item given to all students	✓				
Sponsor level recognition on yard sign – to be displayed on WGES campus for weeks leading up to event**	12 ft yard flag	10 ft yard flag	8 ft yard flag	18x24 yard sign	
Recognition on back of event shirt worn by all students (approx. 700)	Logo*	Logo*	Logo*	Name	
Sponsor level recognition on event banner	Logo**	Logo**	Logo**	Name	Name
Sponsor level recognition in Grove Games student information packet (approx. 700)	Logo**	Logo**	Logo**	Name	Name
Sponsor level recognition on WGES website	Logo	Logo	Logo	Name	Name
Sponsor level announcement and recognition on WGES PTO social media	✓	✓	✓	✓	✓

\*Black vector file must be emailed to [kyam11@me.com](mailto:kyam11@me.com) by September 27<sup>th</sup> to be included on event shirt

\*\*Full color vector file must be emailed to [kyam11@me.com](mailto:kyam11@me.com) by September 27<sup>th</sup> to be included in packet materials and for sign production

Form and payment available online at <https://wgespto.wufoo.com/forms/p19x76ne10np1u2/>

We are pleased to sponsor the **Grove Games** at the following level:

\_\_\_\_\_ Gold - \$3,000

\_\_\_\_\_ Silver - \$2,000

\_\_\_\_\_ Bronze - \$1,000

\_\_\_\_\_ Olympian - \$500

\_\_\_\_\_ Athlete - \$250

**Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Email:** \_\_\_\_\_

*Please deliver completed contracts and payment to WGES front office or mail to (checks payable to WGES PTO):*

Walnut Grove Elementary School  
Attn: Grove Games  
2520 N White Chapel Boulevard  
Southlake, Texas 76092



# 2020 Sponsorship Levels

Walnut Grove Elementary School PTO

## Benefits for Family Fun Fest Sponsors

- Recognition on yard sign displayed at event and on WGES campus 2 weeks before event\*
- Sponsor level recognition in Family Fun Fest student information packet (approx. 700)\*\*
- Sponsor level recognition on WGES website
- Approved marketing item (prize) given to all participants day of the event
- Sponsor level announcement and recognition on WGES PTO social media

**Booth Sponsor for \$500** – Opportunity to set up your own booth at the event!! All parts of the booth (table, chairs, etc.) must be furnished by the sponsor. We encourage Booth Sponsors to interact with attendees by offering games or activities and prizes. All equipment and activities must be approved by WGES in advance. Sponsorship signage will be 8ft. flag.

**Inflatable Sponsor for \$500** – Opportunity to sponsor one of our inflatable items!! Sponsorship signage will be 8ft flag. Signage will be moved to inflatable of choice (list of inflatable options will be sent to Platinum sponsors first).

**Platinum at \$1,000** – Opportunity to sponsor your choice of an inflatable. Opportunity to also set up a booth/table. Yard sign will be 12 ft. flag. Website linked for recognition on PTO Facebook page.

\* Full color vector file must be emailed to [kyam11@me.com](mailto:kyam11@me.com) by March 1<sup>st</sup> for yard signs/flags

\*\*Black vector file must be emailed to [kyam11@me.com](mailto:kyam11@me.com) by March 1<sup>st</sup> to be included in packet materials

\*\*\*\*\*List of games and inflatables will be sent to Platinum sponsors first and will be first come, first served.\*\*\*\*\*

Form and payment available online at <https://wgespto.wufoo.com/forms/p7y32xc1mu7rbf/>

We are pleased to sponsor **Family Fun Fest** at the following level:

\_\_\_\_\_ Platinum - \$1,000

\_\_\_\_\_ Inflatable - \$500

\_\_\_\_\_ Booth - \$500

**Sponsor Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Email:** \_\_\_\_\_

Please deliver completed contracts and payment to WGES front office or mail to (checks payable to WGES PTO):

Walnut Grove Elementary School  
Attn: Family Fun Fest  
2520 N White Chapel Boulevard  
Southlake, Texas 76092